

「The power of mobile money」 The Economist 2009年9月24日 刊を読む

Mobile phones have transformed lives in the poor world. Mobile money could have just as big an impact

ONCE the toys of rich yuppies, mobile phones have evolved in a few short years to become tools of economic empowerment for the world's poorest people. These phones compensate for inadequate infrastructure, such as bad roads and slow postal services, allowing information to move more freely, making markets more efficient and unleashing entrepreneurship. All this has a direct impact on economic growth: an extra ten phones per 100 people in a typical developing country boosts GDP growth by 0.8 percentage points, according to the World Bank. More than 4 billion handsets are now in use worldwide, three-quarters of them in the developing world. Even in Africa, four in ten people now have a mobile phone.

[コメント]

イギリスの経済週刊誌「エコノミスト」最新号が報じているケータイが全世界で40億台も使われ、金融機関の役割も果たしているという記事。必読

- 2009年9月28日 林明夫記 -